



Support Services for General Counsels, CFOs and COOs

Counsel. With A Strategic Perspective.

TAKE YOUR GROWING COMPANY TO THE NEXT LEVEL.

General Counsels, Chief Financial Officers and Chief Operating Officers of fast-growing middle market companies have a lot on their respective plates. They're constantly juggling building out the infrastructure to support their 'next level' growth while putting out day-to-day fires.

Most importantly, they appreciate that their evolving business can no longer rely on the positioning and legacy documents that got them to where they are today. Their company and their relationships are getting larger and more complex, requiring a keen eye on what needs to be updated while not overspending to reinvent every wheel.

A SUITE OF EXPERIENCED SERVICES SPECIFICALLY TARGETED FOR EVOLVING MIDDLE MARKET ENTERPRISES.

Synergy Law Group has a history of working closely with the internal teams of growing businesses to add the necessary bandwidth and expertise for helping improve their foundational and legal positioning, as well as supporting the overflow day-to-day legal needs.

We also share best-practices from our experiences with other successful businesses — pointing out places where others experienced speed bumps or hurdles.

Our services for inside General Counsels, Chief Financial Officers and Chief Operating Officers include:

- Contracts support
- Templates development & content conformity best practices
- Stock and cap table management
- Financings
- Employment & incentives
- Licensing structures & strategies
- Distribution & sales channel strategy
- Outsourcing & vendor agreements
- eCommerce
- Copyright & trademark
- Accretion of IP value
- Electronic "battle" of legal terms & conditions
- Confidentiality agreements
- Limitation of liability indemnities
- Dispute resolution
- Board governance fiduciary duties
- Strategic investments & partnerships
- Mergers & acquisitions, planning and facilitation

ADDING TIME AND COST EFFICIENCIES.

Money is always an object. We appreciate that by adding legal support you are also adding cost. However, our billing rates are specifically designed for GC, CFO and COO support services, and we create lean solutions to deliver on the various strategic and tactical needs – whether they are planned in advance as part of a

'next level' strategy or required on-demand to meet an immediate need or opportunity.

We help prioritize which items require the most/earliest attention as part of our ongoing relationship. More importantly, our wide and deep experience with growing middle market businesses, including their owners, executives, boards, distribution channels, suppliers, and customer bases, as well as their funding partners, provides a fast start to your ability to obtain counsel and additional hands that can hit the ground running.

CONSIDER SYNERGY AS PART OF YOUR TEAM.

What could you get done if you had a few more hours in the day or a few more staffers who were already up-to-speed on your specific needs?

If you can answer this question, give us a call or shoot us an e-mail. We'll quickly identify the places where...

- We can add impact,
- Better structure your organization's positioning to meet your evolving needs, and/or
- Service your day-to-day contracts and other complex needs when they arise.

Synergy has a history of supporting GCs, CFOs and COOs of growing businesses. Put our expertise on your bench. We'll roll up our sleeves, and as part of your team, help you take your enterprise to the next level.

ABOUT SYNERGY

Synergy Law Group, L.L.C. is focused on delivering skilled legal counsel for the full range of service needs of middle market growth companies, emerging businesses, small cap public companies, executives and

investors. Our commitment to excellent client service extends throughout the complete lifecycle of today's dynamic commercial ventures.

PRACTICE AREAS

Corporate Law

Mergers & Acquisitions

Securities & Finance

Reverse Mergers & Alternative Public Securities Offerings

Technology & Licensing

Real Estate

Dispute Resolution

Synergy Law Group, LLC
730 W. Randolph St., 6th Floor
Chicago, IL 60661
main 312.454.0015
fax 312.454.0261
www.synergylawgroup.com