



# Corporate & Commercial Law

Counsel. With A Strategic Perspective.

## OUTSIDE GENERAL COUNSEL FOR GROWING COMPANIES.

The leadership teams of growing businesses have their hands full. Synergy has helped these leaders by providing another set of experienced hands to develop and execute forward-looking strategies, mitigate risk, and build the legal structure to support their growth plans.

Synergy's attorneys work alongside the leadership teams of commercial ventures, middle market and emerging growth companies, public companies traded on the OTCBB and other exchanges, investors, and buyers & sellers of companies during all stages of their growth, including:

- Initial formation or purchase
- Corporate governance and shareholder rights
- Debt or equity financing
- Operational, outsourcing, supply and distribution planning
- Joint venture and strategic partnering
- Customer acquisition
- Employment incentive plans
- Tax and regulatory matters, and cross-border transactions
- Exit via sale of the company
- Intellectual property protection

## PERSPECTIVE AND CREATIVITY.

Our strength lies in our experience with and focus on emerging and middle market businesses. We've had the privilege of helping some of the most respected entrepreneurs take their companies from the "napkin" stage all the way through exit or IPO. While many clients come to us later in their lifecycle, often when they see the need for a more growth-focused legal approach, it's our ability to see the entire business arc, as well as the critical milestones and derailers along the way, that set us apart.

## ABOUT SYNERGY

Synergy Law Group, L.L.C. is focused on delivering skilled legal counsel for the full range of service needs of middle market growth companies, emerging businesses, small cap public companies,

## MORE THAN SERVICES. SOLUTIONS.

Synergy's corporate and commercial attorneys advise companies in a wide range of industries on matters of all types, including:

### GENERAL CORPORATE & COMMERCIAL LAW

- Contract Preparation and Negotiation
- Corporate Governance (directors and officers, fiduciary duties)
- Partnership Matters
- Transactional Matters
- Employment Matters
- Stakeholder Matters
- Limitation of Liability
- Regulatory Matters
- Board meetings

### CAPITAL & ORGANIZATIONAL STRUCTURE

- Entity Formation (C-corp, S-corp, LLC, partnership, LP, other)
- Capital Structure/Class of Equity (common, preferred, units, LLC multi-class, LPs)
- Indemnity Agreements
- Entity Minute Books & Compliance

### EQUITY & EQUITY HOLDERS

- Shareholder & Buy-Sell Agreements
- Operating Agreements
- Partnership Agreements
- Rights & Contribution Agreements

## SALES & OPERATING MATTERS

- Customer Contracts
- Standard Terms and Conditions
- eCommerce Agreements
- Distribution & Marketing Structures
- Manufacturing, OEM, Supply and Distribution Agreements
- Sales Representative Agreements
- Reseller Agreements
- Outsourcing Agreements

## EMPLOYMENT & HUMAN CAPITAL

- Director & Officer Agreements
- Executive Compensation Structure
- Employment Agreements
- Employee Handbooks
- Consulting Agreements
- Board of Directors/Advisory Boards
- Equity Compensation Structures
- Restrictive Covenants, Confidentiality Agreements & Non-Competes and Non-Solicitation
- Severances & Stay Bonus
- Separation and Release Agreements

## INCENTIVES & ADVISORS

- Advisor Agreements
- Tax Considerations
- Option and Incentive Plans
- Qualified/Non-Qualified Awards
- Restricted or Phantom Stock
- Appreciation Rights (SAR)

## DOMESTIC & INTERNATIONAL AGREEMENTS

- Strategic & Technology Partnerships
- OEM, Supply and Distribution
- Joint Ventures
- IP Development Agreements
- Manufacturing Agreements
- Outsourcing Agreements
- Marketing Agreements
- Channel Partner Agreements
- Dispute Resolution & Choice of Law Provisions

## TAX PLANNING & STRUCTURING

- General Tax Considerations
- Qualified Small Business Stock
- Employee Equity
- Succession & Estate Planning
- Transactions & Funds
- Business Split-ups
- Organization Restructures & Recaps
- Exit Strategy

## SEE THE DIFFERENCE A TRUE LEGAL PARTNERSHIP CAN MAKE.

Our underlying philosophy is to partner with our clients, which includes sharing our own networks to help facilitate the business connections that lead to growth. To learn how we can help you realize your growth goals, contact us for a complimentary initial consultation.

executives and investors. Our commitment to excellent client service extends throughout the complete lifecycle of today's dynamic commercial ventures.

## PRACTICE AREAS

Corporate Law

Mergers & Acquisitions

Securities & Finance

Reverse Mergers & Alternative Public Securities Offerings

Technology & Licensing

Real Estate

Dispute Resolution

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