



Closely Held Business & Family Offices

Counsel. With A Strategic Perspective.

YOUR BUSINESS GOALS ARE VERY PERSONAL.

Family owned and other closely held businesses require a more personalized touch.

While some closely held businesses grow to become public companies or add non-family stakeholders via agreements or outside capital, success is often measured more by legacy than by enterprise value or profitability – though both of those measures remain incredibly important.

Often, a significant portion of a family’s wealth is held within the business, adding additional gravity to the idea of business risk. That does not mean family-owned enterprises need to be more conservative; it means they need to think more generationally while they move quickly to take advantage of market opportunities.

Many closely-held businesses do not have family members that will be successor management, which means the closely-held business owner must think strategically about management longevity and liquidity.

A HISTORY OF WORKING WITH MULTI-GENERATIONAL COMPANIES.

Synergy Law Group has been fortunate to work with closely held businesses in a wide variety of industries from start-up to growth phase through succession to the next generation or successful exit. We represent closely-held clients in all the ownership structures, including individual owners, partnerships, LLCs, S-Corps, C-Corps and even public businesses.

We appreciate that, as your trusted legal advisor, we need to act as your partner and not simply as a legal services provider. Partnership mindset is a hallmark of our service model. We spend the time to learn about your organization and your goals, so we can better weigh these into the counsel and services we provide.

For many of our clients, we work closely with their estate planning firms, delivering a comprehensive solution to their business growth and legacy needs.

LEGAL SERVICES FOR THE ENTIRE GROWTH CURVE.

For our closely-held clients, we provide the full range of legal services including services that help them govern, preserve their assets, protect their human capital and intellectual property value, finance their growth, align management and position them for merger, acquisition or sale events.

- Selection/Formation of New Entities
- Strategic & Growth Planning
- Shareholder & Other Ownership Agreements
- Intellectual Property Structures & Protection Planning
- Employment Agreements, Incentive Plans & MOUs
- Stock Option, ESOP & Benefit Plans
- Mergers & Acquisitions
- Distribution & Sales Strategy
- Reorganizations
- Leveraged Buyouts & Recapitalizations
- Succession Planning & Financings
- Advisory Board Development
- Dispute Resolution
- Exit Planning

A UNIQUE EXPERIENCE WITH FAMILY OFFICES.

As a firm that’s well-ingrained in the venture and angel community, Synergy works closely with family offices, both as separate entities and as part of our relationship with family-owned businesses. We understand that legal services do not exist in a vacuum, which is why we are known

to work exceptionally well with our client’s other outside advisors and professional service firms. We appreciate that you are the client and you should expect your partners to take a true team approach to helping you reach your goals.

In addition to the services listed above, we help family offices with:

- Tax strategy & considerations
- Private equity and transaction evaluations
- Asset protection, including best practices for segregation of investment and operations activities
- Risk management strategies and solutions
- Defining and integrating Mission, Vision & Values
- Governance structures and board development
- Management incentive plans

LET US BE YOUR TRUSTED LEGAL PARTNER.

Whether it’s navigating growth in a competitive environment, protecting your business and “home field” advantage, or increasing the value of your holdings for the next generation or exit, we can provide the perfect combination of trusted counselor and partner mindset to help you take your business to the next level.

We’ll help you understand and cost-effectively handle the legal issues prevalent with growing companies, while addressing the unique needs of family-owned and closely-held companies.

To learn more about our services and approach, please contact us for an initial, no cost discussion of your needs and goals.

“Some family owned businesses are really operating family offices from within their organizations and back offices. Structuring these efforts properly should be a key objective of any family looking to build and maintain legacy value.”

ABOUT SYNERGY

Synergy Law Group, L.L.C. is focused on delivering skilled legal counsel for the full range of service needs of middle market growth companies, emerging businesses, small cap public companies, executives and

investors. Our commitment to excellent client service extends throughout the complete lifecycle of today’s dynamic commercial ventures.

PRACTICE AREAS

Corporate Law

Mergers & Acquisitions

Securities & Finance

Reverse Mergers & Alternative Public Securities Offerings

Technology & Licensing

Real Estate

Dispute Resolution

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