



# Middle Market Growth Companies

Counsel. With A Strategic Perspective.

## A PRECISION PARTNERSHIP.

As a maturing, fast-growth business, it's not enough to simply get legal services that match your budget. While you definitely want to avoid the "rate multiplier effect" of the large firms where it takes many professionals to deliver a comprehensive solution, you also need service depth, so it's not only about fee structure.

You need a partner who can . . .

- Provide smart, strategic insights to help speed your success, minimize risk, and turn legal complexities into clear, actionable next steps;
- Counsel on best practices for value creation and risk mitigation in both baseline and strategic contexts;
- Deliver targeted business-focused counsel for securities law, financing rounds, private placements, and M&A; and
- Help you solve legal issues and overcome obstacles, while never losing sight of the key drivers and values of your business.

## A FOCUS ON MAINTAINING MOMENTUM.

Synergy Law Group employs a "growth-oriented perspective" when working with middle market companies.

Our clients vary in both size and geographic reach, yet share a common thread: a growth plan that benefits from a business-oriented approach and forward-looking assessment of the company's critical issues and unique elements.

As importantly, we equip our clients to handle many of their tactical needs internally, as desired, so our expertise can be utilized more

strategically for critical, complex and unique initiatives where your legal budget and time can have the most significant business impact. But for many of our clients, they rely on us for their day-to-day legal needs acting as an outside general counsel.

Our experience falls within a wide scope of industries, including:

- Technology and Tech-enabled Services
- Business and Financial Services
- Software, Cloud (SaaS), Digital Media and eCommerce
- Food and Food Processing
- Manufacturing and Distribution
- Telecommunications and Mobile
- Healthcare Technology and Devices
- Consumer Products and Retail
- Others

We represent clients in the full spectrum of your business supply chain and ecosystem, including OEMs, suppliers, distributors, service firms and investors. This helps us understand and evaluate the bigger picture – providing insights that can help elevate your company to the next level.

## REALIZE YOUR FULL GROWTH POTENTIAL.

If you're looking for a sophisticated, experienced law firm that works to add value to your business by providing the right counsel, the right legal services, and strategic insights – at reasonable fee structures – contact us for an initial consultation.

### THE BUILDING BLOCKS FOR MIDDLE MARKET SUCCESS.

Synergy Law Group's full range of legal services and business-oriented approach are designed to meet the needs of today's dynamic commercial ventures.

- Structuring and restructuring to mitigate risk
- Developing growth-oriented contracts for evolving business models and risk mitigation
- Creating strong employment and commission agreements
- Aligning equity plans and other incentives to performance and business growth
- Enhancing value by accretion of intellectual property
- Growing through acquisition, distribution and partnering
- Licensing structures and strategies for technology and IP
- Strategic partnerships
- Financing and recapitalizing via Private Equity, traditional institutional and alternative sources of capital
- Handling of complex matters, such as IP misappropriation, fiduciary duties and corporate governance
- Trusted advisor for CEOs and boards
- Providing coaching and strategic considerations for business planning, transactions and negotiations
- Exit planning via business transfer strategies including stock and asset sale, merger or other divestiture

### ABOUT SYNERGY

Synergy Law Group, L.L.C. is focused on delivering skilled legal counsel for the full range of service needs of middle market growth companies, emerging businesses, small cap public companies, executives and

investors. Our commitment to excellent client service extends throughout the complete lifecycle of today's dynamic commercial ventures.

### PRACTICE AREAS

Corporate Law

Mergers & Acquisitions

Securities & Finance

Reverse Mergers & Alternative Public Securities Offerings

Technology & Licensing

Real Estate

Dispute Resolution

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