



# Emerging Growth Companies

Counsel. With A Strategic Perspective.

## BUILDING THE RIGHT PLATFORM FOR SUCCESS.

As an emerging growth, early-stage or start-up company, you need to build structure fast, but you can never cut a corner that would put your growth, your business, or your stakeholders at unacceptable risk.

This requires more than a balancing act; it requires a legal partner that has worked with a wide range of growing businesses in industries like yours. One who has taken similar businesses from start-up through complex and evolving areas of law, including securities law, and through stages of growth to successful exits via M&A transactions or IPO. One who knows what it takes to optimize your legal budget – and help you manage your business relationships – all while building momentum and developing a sustainable, secure infrastructure.

As importantly, it takes a legal partner that has the ability to meet your sense of urgency while always maintaining focus on what makes your business unique and valuable.

## PUTTING THE RIGHT PIECES IN PLACE.

Synergy has deep experience in the growth arena and venture world, so we understand where emerging companies should focus their efforts, as well as the structural components which can be built quickly and those which require an extra level of attention. While there is no standardized approach, there are ways we help create efficiencies and equip leadership in day-to-day needs, with greater support from our legal counsel for milestone and significant decisions and transactions.

As a “go to” firm for emerging companies, we have also built respected relationships with Venture Capital, Private Equity and Angel networks that provide the needed capital to fuel your growth plans. We have significant experience with securities law – at a level you would expect to find at larger, far more expensive law firms.

## TAKE YOUR BUSINESS TO THE NEXT LEVEL. AND THE LEVEL AFTER THAT.

If you’re looking for a well-connected law firm that can help you with . . . multiple rounds of financing, key partnering efforts, business model evolution, IP, and M&A opportunities . . . contact us for an initial consultation.

## INNOVATORS IN THE WIDEST RANGE OF INDUSTRIES

Synergy Law Group is proud to have worked with an extensive client base, as well as the firms and people who take ownership and advisory interests in these companies.

While the list is diverse, there is a common thread that binds them all together: a growth plan that can benefit from an experienced and cost-effective legal partner.

Our experience falls within a wide scope of industries including:

- Technology
- Green Technologies
- Technology-Enabled Services
- Venture, Angel Capital and Private Equity
- eCommerce
- Supply Chain
- Healthcare Technology and Devices
- Digital Media/Content Management
- Hedge Fund & Investment Management
- Manufacturing
- Licensing & Source Code Escrow
- Technology Commercialization
- Professional Services
- Distribution
- Marketing & Joint Venture
- Software & Development
- Finance & Investment
- Private Placement
- Cloud (SaaS)
- Mobile/Wireless
- Internet Marketing
- Reverse Public Mergers
- Arts, Digital Music & Entertainment
- Public Relations
- Outsourcing
- Wireless Infrastructure
- Novelty Consumer
- Investment Management
- Banking and Mortgage Lending
- Insurance
- Advertising
- Waste Management
- Real Estate Development & Investment
- Franchise

## ABOUT SYNERGY

Synergy Law Group, L.L.C. is focused on delivering skilled legal counsel for the full range of service needs of middle market growth companies, emerging businesses, small cap

public companies, executives and investors. Our commitment to excellent client service extends throughout the complete lifecycle of today’s dynamic commercial ventures.

## PRACTICE AREAS

Corporate Law

Mergers & Acquisitions

Securities & Finance

Reverse Mergers & Alternative Public Securities Offerings

Technology & Licensing

Real Estate

Dispute Resolution

Synergy Law Group, L.L.C.  
730 W. Randolph St., 6th Floor  
Chicago, IL 60661  
main 312.454.0015  
fax 312.454.0261  
[www.synergylawgroup.com](http://www.synergylawgroup.com)